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## FOR IMMEDIATE RELEASE

### HammerHead Announces Its First Fully Manufactured Liner Product

*The all-cure liner, Heliam Scrim, is 'Made in the USA' and engineered to prevent longitudinal stretch for more accurate, reliable landings.*

#### SOCIAL MEDIA POSTS

Known for developing and manufacturing trenchless rehabilitation and replacement product solutions, HammerHead™ Trenchless expands its manufacturing capabilities to now include Heliam™ Scrim Liner. The new product offering works with all cure methods – heat, light, ambient – and is made at the company's Wisconsin-based factory.

#CIPP, #HammerHeadTrenchless, #MadeintheUSA

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Heliam Scrim is a reinforced liner that minimizes longitudinal stretch, which assures accurate inversion lengths. "Heliam is engineered to reduce overshooting, so our customers can hit their exact mark without going into the main or needing to remove excess liner," said Tara Schroeder, product manager for HammerHead™ Trenchless.

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**Lake Mills, Wisconsin** – HammerHead™ Trenchless, a leading manufacturer of trenchless installation, rehabilitation, and replacement solutions for underground utility infrastructure, has released the newest addition to their product line: Heliam™ Scrim Liner.

Manufactured by HammerHead at its Wisconsin-based factory, Heliam Scrim is a reinforced liner that minimizes longitudinal stretch and assures accurate inversion lengths. "Heliam is engineered to reduce overshooting, so our customers can hit their exact mark without going into the main or needing to remove excess liner," said Tara Schroeder, product manager for HammerHead Trenchless. "The product requires lower inversion pressure, making it easier to invert onsite," she added.

Another benefit of Heliam Scrim is that it can be used with all curing methods, a trait that is reflected in the name. Heat (HE); light cure (LI) and ambient (AM) provide the backdrop for the name, reflecting all three CIPP curing methodologies. "With Heliam in your shop, you have a versatile product that can accommodate the curing needs of any job with added peace-of-mind of knowing you have an effective, reliable liner," said Schroeder.



Currently available in diameters of 4-inch and 6-inch, Heliam Scrim is suitable for straight shot applications and bends up to 45 degrees. The product will be available in either dry rolls or pre-wet out options and sold in two roll lengths: 165 feet and 330 feet.

As with all HammerHead liner and resin systems, Heliam is tested and certified to meet and comply with industry installation standards, including ASTM F1216. "Heliam has gone through rigorous testing to ensure it meets the quality standards our customers have come to expect from HammerHead," Schroeder said. "It will perform as expected with minimal shrinkage that achieves the goal of a quality product that extends the life of the pipe," she added.

Heliam Scrim is available for purchase at [hammerheadshop.com](http://hammerheadshop.com) or by calling 920.648.4848. Next day delivery can be accommodated, and Heliam Scrim will be stocked and ready to ship from HammerHead order fulfillment centers across the country and in Canada.

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### **About HammerHead**

HammerHead® Trenchless, a division of The Toro Company, manufactures and delivers a unique combination of rehabilitation, replacement and installation equipment and consumables for the underground construction market. Besides being a full solutions provider in rehabilitation and replacement, HammerHead also offers unmatched field support and project consultation to its customers worldwide. HammerHead products are proudly made in the U.S.A. and sold and serviced in more than 60 countries. For more information visit [www.hammerheadtrenchless.com](http://www.hammerheadtrenchless.com); 800.331.6653.

### **About The Toro Company**

Founded in 1914, Toro is a leading worldwide provider of innovative solutions for the outdoor environment including turf maintenance, snow management, landscape, rental and specialty construction equipment, and irrigation solutions. Through a strong network of distributors, dealers, retailers and rental stores in more than 125 countries, Toro helps customers care for golf courses, sports fields, public green spaces, commercial and residential properties, construction sites and agricultural operations. To learn more, visit [www.thetorocompany.com](http://www.thetorocompany.com).